

# Executive Team Welcome

Morning webinar

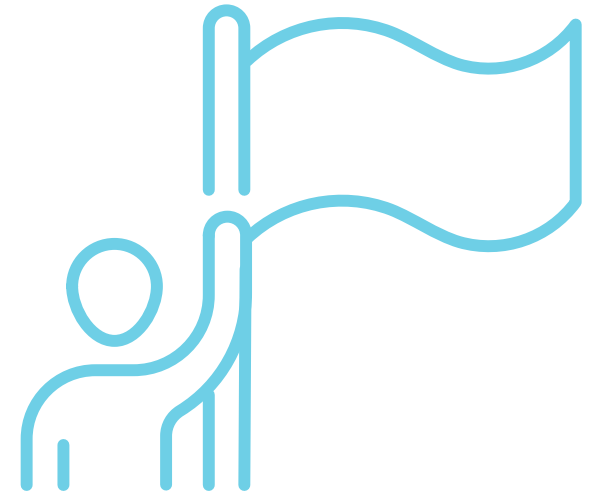


# Fairview

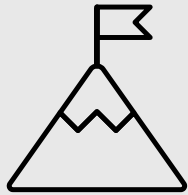
## Executive Leadership Team Introduction



**James Hereford**  
President and CEO



# Grounded in our mission, vision, values



## MISSION

We are driven to heal, discover and educate for longer, healthier lives.



## VISION

We are driving a healthier future.



## VALUES

Dignity  
Integrity  
Service  
Compassion  
Innovation

# Our Vision – Fairview is driving a healthier future

## Key Goals

Best-in-class patient experience and care outcomes	Net operating income that supports investment and strategic position in the markets we serve	Employee engagement and culture that is above industry standard
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## Moving Fairview Forward with our 2024 Strategic Focus Areas

<b>1. Cost Structure Management</b> Costs cannot go up more than contractual increases in any given year	<b>2. U of M Relationship</b> Forging a new partnership agreement that serves our patients and helps Fairview remain competitive	<b>3. Specialty Pharmacy Growth</b> Grow specialty services and programs to compete nationally	<b>4. Specialty Medicine Efficiency</b> Improve productivity, access and internal process for referrals	<b>5. Operational Optimization</b> Expanded work to improve inpatient flow and patient access to primary care + continuous quality of care improvement	<b>6. Strategic Investment and Partnerships</b> Capital investments and strategic partnerships that allow growth and a focus on our core services
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## Supported by our Performance Dimensions

Research and Education	Quality & Safety	People Engagement	Customer Experience	Efficiency
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**Fairview**

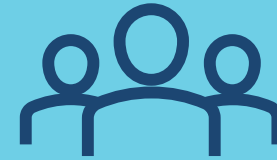
**Mission**  
Fairview is driven to heal, discover and educate for longer, healthier lives

**Values**  
Dignity • Integrity • Service  
Compassion • Innovation

# Grounded in our principles



**Continuous  
Improvement**



**Respect  
for People**

# Caring for the community beyond our walls

The social determinants of health



*Frank Mislivec  
Nurse Manager  
Fairview since 2021*



**The possibilities  
you bring  
become the  
impact we share**

**Fairview**





**“This organization lives its values, day in and day out on so many fronts. Minnesota is lucky to have Fairview.**

**MINNESOTA GOVERNOR, TIM  
WALZ**



The background of the slide is a repeating pattern of white line-art icons on a dark blue background. The icons include a microscope, a first aid kit, a pharmacy bottle with 'Rx', a hospital building, a family of three, a caduceus, a syringe, a clipboard, a heart, a stethoscope, and various medical symbols like a cross and a plus sign.

**What's your why?**

The top section of the image features a dark blue background with a repeating pattern of white medical icons. These icons include a family being held in hands, a pharmacy bottle with an 'Rx' symbol, a microscope, a hospital building, surgical instruments, a first aid kit, a caduceus, and a heart rate monitor. The central part of the image is a solid light blue rectangle containing the text 'Questions?'.

# Questions?