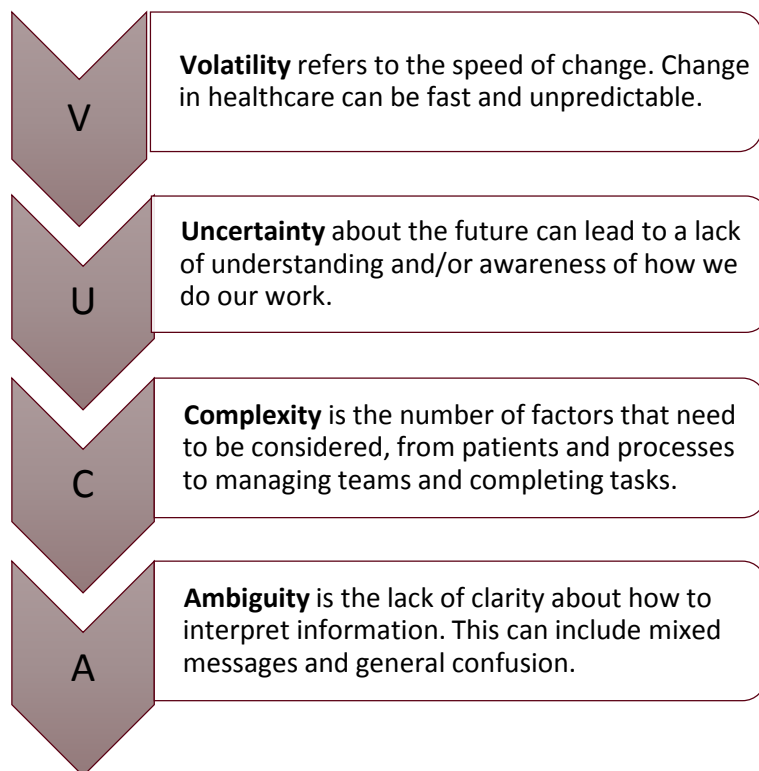


# LEADER RESOURCES

## LEADING THROUGH VUCA


### What is VUCA?


VUCA is an acronym that captures common conditions that can impact our business and the way we work: Vulnerability, Uncertainty, Complexity, and Ambiguity.




### How to lead through VUCA

Leading during these conditions is challenging. Here are some helpful steps to lead through VUCA.

**Step 1 Identify the Condition**  
 Is the condition volatility, uncertainty, complexity, or ambiguity?

**Step 2 Identify the solution**  
 Begin to think through ways to address the condition. Use the diagram to the right to understand effective solutions that may work.

**Step 3 Be Consistent**  
 Once you determine effective solutions to leading through the condition, maintain consistency to help create a sense of security for your team.

More information:

[VUCA: How to Succeed in a Chaotic World  
A Framework for Understanding VUCA](#)

